

Panasonic ideas for life

Official PT-LB90NTU/PT-LB90U/PT-LB78VU/PT-LB2U/PT-ST10U Projector Free Lamp Claim Form

Marketing Bulletin Number: MB 2011-1109

Receive a **FREE Lamp (\$229.00 - \$329.00 List Price)** with the purchase of an PT-LB90NTU, PT-LB90U, PT-LB78VU, PT-LB2U (LB Series) or PT-ST10U (ST Series) projector from January 1, 2011 – March 31, 2011. **The FREE Lamp is only valid if a Panasonic 'LB' or 'ST' Series projector is purchased through an Authorized Panasonic Dealer with proof of purchase.** Please print legibly. **All fields must be completed and no P.O. Box numbers will be accepted.**

Date _____

Name _____

Company (if applicable) _____

Address (No P.O. boxes) _____

City _____ State _____ Zip _____

Phone Number _____

Dealer Name _____

Date of Purchase _____

E-Mail Address (optional) _____

Model Number _____ Serial Number _____

(Note: Failure to give the full serial number will result in the claim being rejected. Please fill in a separate form for each projector purchased.)

Signature _____

Please take a moment to answer the following questions and assist us in product development and marketing programs.

1) How did you hear about our product? _____

2) Which is most important to you, brightness, wireless, other? _____

3) What made you decide to purchase this model? _____

4) Where do you most frequently use the projector? _____

5) What is your overall evaluation of the product? _____

6) Any other comments/suggestions? _____

Mail your completed claim form to:

Panasonic LB/ST Series Projector Free Lamp
P.O. Box 1919
Memphis, TN 38101

For Questions Call: 866-795-3383

How to Receive Your FREE Lamp:

1. To receive your FREE Lamp, purchase a new Panasonic PT-LB90NTU, PT-LB90U, PT-LB78VU, PT-LB2U or PT-ST10U projector from an Authorized Panasonic Dealer in the United States, from January 1, 2011 – March 31, 2011. This cannot be combined with any other offer.
2. Return this completed form, including the serial number label, along with a copy of your invoice with the purchase price circled.
IMPORTANT: You must cut out and include the original label from the carton, which includes the UPC code, model number and serial number, or your claim cannot be processed.
3. Offer valid for purchase made from January 1, 2011 – March 31, 2011. All claims must be postmarked within 30 days of purchase.
4. This offer is only available to the end user and original purchaser. No claims from re-sellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be accepted or acknowledged.
5. Product must be new and un-used. No B-Stock Product allowed.
6. Offer void where taxed, prohibited or restricted by law. Offer good only in the 50 United States.
7. Panasonic Corporation of North America is not responsible for late, lost or misdirected mail.
8. Fraudulent submissions could result in Federal prosecution under the U.S. Mail Fraud Statutes (18 USC, Sections 1341 and 1342).
9. Claim forms postmarked more than one month after purchase will not be honored.
10. Allow at least 6-8 weeks for delivery of lamps.
11. Panasonic reserves the right to audit any claim and to nullify any claim that cannot be substantiated. Panasonic reserves the right to amend or cancel this promotion without prior notice.
12. All submitted claim information becomes the property of Panasonic.
13. If a claim is denied for any reason, resubmission of all requested materials must be postmarked within 30 days of denial.