

# S3000 Short Throw series projector

# **Specifications**

| Model                | \$3277-A  | S3307-A                           | \$3307W-A                        |  |  |
|----------------------|---|-----------------------------------|----------------------------------|--|--|
| Color                | Pearl white   |                                   |                                  |  |  |
| Native resolution    | XGA (1024 x 768)  |                                   | WXGA (1280 x 800)                |  |  |
| Display technology   | 3LCD 0.63" Inorganic LCD  |                                   | 3LCD 0.59" Inorganic LCD         |  |  |
| Brightness           | 2,700 lumens  | 3,000 lumens                      | 3,000 lumens                     |  |  |
| Contrast ratio       |   | 4000:1                            |                                  |  |  |
| Uniformity           | 85%   |                                   |                                  |  |  |
| Lamp                 | 215 W UHP   |                                   |                                  |  |  |
| Lamp life            | [Normal] 4,000 hours, [Eco] 6,000 hours   |                                   |                                  |  |  |
| Lamp replacement     |   |                                   |                                  |  |  |
| Dimension            | 16" x 13" x 5.75"   |                                   |                                  |  |  |
| N.W.                 | 9 Lbs   |                                   |                                  |  |  |
| Noise level          | [Normal] < 34dBA, [Eco] < 29dBA   |                                   |                                  |  |  |
| Projection method    | Front/Rear/Desktop/Ceiling  |                                   |                                  |  |  |
| Inputs               | HDMI, VGA*2, YCbCr, Video (shared with YCbCr), S-Video, Audio-in: 3.5 mini jack, RCA*2 (L/R)  |                                   |                                  |  |  |
| Output(s)            | VGA (INPUT2); Audio out: 3.5 mini jack  |                                   |                                  |  |  |
| Control              | RS232/RJ45  |                                   |                                  |  |  |
| PC compatibility     | VGA, SVGA, XGA, SXGA, WXGA, UXGA, Mac   |                                   |                                  |  |  |
| Video compatibility  | PAL, SECAM, NTSC 4.43, PAL-M, PAL-N,<br>480i, 480p, 576i, 576p, 720p, 1035i, and 1080i  |                                   |                                  |  |  |
| Aspect ratio         | 4:3 (standard)  | )/16:9 (compatible)               | 16:10 (standard)/4:3 (compatible |  |  |
| Projector lens       |   | F=1.8, F=6.07mm fixed focus       |                                  |  |  |
| Keystone             | Auto keystone correction ±15°   |                                   |                                  |  |  |
| Distance/Screen Siz  | e   |                                   |                                  |  |  |
| (Diagonal)           |   | .1" (50"~100")                    | 19.1"-39.5" (50"~100")           |  |  |
|                      |   |                                   |                                  |  |  |
| H. scan freq.        | 15-100 KHz  |                                   |                                  |  |  |
| V. scan freq.        | 48-85 Hz  |                                   |                                  |  |  |
| Power                | 280 W   |                                   |                                  |  |  |
| Standby power        | Less than 0.5 W   |                                   |                                  |  |  |
| Power supply         | 100V - 240V @ 50-60 HZ  |                                   |                                  |  |  |
| Speaker              | 7 W   |                                   |                                  |  |  |
| Working temp.        | $41^{\circ}F \sim 104^{\circ}F$ (over $95^{\circ}$ Go to ECO mode)  |                                   |                                  |  |  |
| Storage temp.        | 14°F ~ 140°F  |                                   |                                  |  |  |
| OSD languages        | 24 languages: Simplified Chinese, Traditional Chinese, English, French, Spanish, Portuguese, German, Italian, Japanese, Korean, Russian, Finnish, Swedish, Dutch, Thai, Hungarian, Romanian, Vietnamese, Turkish, Africaans, Indonesian, Poland, Farsi, Arabian         |                                   |                                  |  |  |
| Other features       | 1/4-16 zooming and panning/Fast shutdown (OSD default is shutdown)/Auto signal sensing/Auto shut-down in standby mode/Hotkey screen blanking/Customized power on Logo/High altitude mode/password protection, locked keypad/Built-in test pattern/Power-off protection. |                                   |                                  |  |  |
| Standard accessories | User manual (CD), Power cable,  | VGA cable, Remote control & Warra | nty Card                         |  |  |

# **Terminals**



# **Excellent Quality**

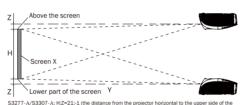
Each product originates from a dust-free workshop of 100K grade purification standard. The products are subjected to a 24-hour continuous burn-in test

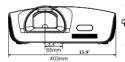






# **Projection Distance**







| \$3277-A/         | S3307-A             | \$3307W-A         |                     |
|-------------------|---------------------|-------------------|---------------------|
| 4:3 screen        | Projection distance | 16:10 screen      | Projection distance |
| X(inch)/WxH(inch) | Y (inch)            | X(inch)/WxH(inch) | Y (inch)            |
| 50"/ 40 x 30      | 17.9                | 50"/ 42.5 x 26.5  | 19                  |
| 60"/ 48 x 36      | 21.7                | 60"/ 50.9 x 31.8  | 23.1                |
| 70"/ 56 x 42      | 25.5                | 70"/ 59.4 x 37.1  | 27.2                |
| 80"/ 64 x 48      | 29.5                | 80"/ 67.8 x 42.4  | 31.3                |
| 90"/ 72 x 54      | 33.3                | 90"/ 76.3 x 47.7  | 35.4                |
| 100"/ 80 x 60     | 37.1                | 100" / 84.8 x 53  | 39.5                |







3848 Carson Street #220 Torrance, CA 90503 (310) 316-6808 Fax



Classic Top Image Quality



80"@29.5" Short Throw









\$3000 Series Short Throw Projector

Large Images In Limited Space



Short Throw series \$3277-A / \$3307-A / \$3307W-A





(855) 899-6825 Toll Free

# **ASK Proxima**

ASK, founded in 1984, originally conducted R&D in LCD technology for the production of LCD screens but later turned its focus towards developing overhead panels for projecting images in larger formats.

In 1991, Tandberg Data, a world leader in data storage products, assumed ownership of the firm, which rejuvenates ASK by turning its target to projector manufacture by collaborating with Polaroid under the label "For Polaroid – By ASK". The company undertook an aggressive marketing campaign, building a network of distributors in countries all over Europe and Asia.

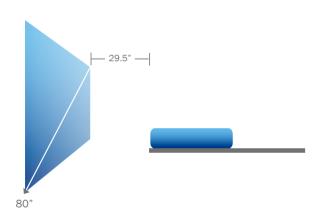
In 1998, to expand the market, ASK acquired its American competitor, Proxima Corporation. Later the company changed its name to Proxima ASA in 2000, and as of 2005, the company was the second largest in the projector industry. The year after, the company merged with the industry leader, inFocus.

In 2010, ASK Proxima went through another round of re-structuring, teaming up with a Chinese digital projector manufacturer, ACTO, and started to implement a new strategy to compete in the world market.



#### **Professional Short Throw Feature**

The Short Throw lens can project an image up to 80" diagonal from a distance as little as 29.5" allowing the audience to enjoy the image without a presenter's shadow.



#### 2<sup>nd</sup> Generation Inorganic LCD Panels

LCD panel technology is a registered trademark of Sony Corporation.

"BrightEra" chips reduce light leakage, increases the contrast ratio, improves LCD panels light resistance and increases its stability.

#### **Digital & Partial Zoom Function**

Full screen digital zoom with accurate focus, plus partial image zoom via remote control for presenters emphasis to details.







Partial zoom-in

### Hybrid-Filter & Powerful Cooling System

Projector is furnished with a low maintenance replaceable dust filter which can effectively reduce both smoke and dust from entering the projector. The cooling system is optimized for a multiple inlet design for powerful heat dispersion even at high altitudes.



Projector is furnished with a low maintenance long life filter.



## Philips ImageCare Intelligent Power-saving Technology

Advanced Philips ImageCare intelligent power-saving technology prolongs lamp life, improves image colors while meeting the needs to reduce classroom energy consumption.



#### 6,000 Hours Lamp Life

Utilizing the Philips UHP lamp with the latest frequency conversion driving technology extends lamp life up to 6,000 hours for reduced cost of ownership.

#### 4000:1 Contrast Ratio

The super high contrast ratio of 4000:1 and rich picture layering details produces clear crisp images for the most demanding audiences.







### 2700 - 3000 ANSI Lumens Bright

Now you can present a bright clear image in most classrooms and meeting halls without turning off the



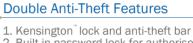
#### Multiple I/O Interfaces

HDMI HD Interface, S-video, PC Interface, AV Interface

### Unique Picture Split and Edge Blending

A feature offered only on larger high end projectors allows the combining of multiple projectors without the use of an external splitter to create a large seamless image.





2. Built-in password lock for authorised access only

