

SPECIFICATIONS

Model	US1275-A	US1325-A	US1275W-A	US1315W-A
Display Technology	Liquid Crystal Display			
Display Panel Type	LCX111AAJ/ABJ-6/7/8			
Display Panel	3x0.63"		3x0.59"	
Brightness	2700 Ansi Lumens	3100 Ansi Lumens	2700 Ansi Lumens	3100 Ansi Lumens
Native Resolution	XGA (1024x768)		WXGA(1280x800)	
Contrast Ratio	2000:1			
Projection Lens	F=1.8 f=4.21			
Uniformity	75%			
Throw Distance/Screen Image	17.3"~27.6" / (60"~100")		18.1"~29.1" / (60"~100")	
Aspect Ratio	4:3 (Standard)/16:9 (Compatible)		16:10 (Standard) / 4:3 (Compatible)	
Keystone	Manual Keystone, ±5°			
Input	HDMI*2; VGA*2; YCbCr; Video(Share one with YCbCr); S-Video; Audio: 3.5 Mini Jack; RCA*2			
Output	VGA*1; Audio out(Mini Jack)			
Control	RJ45/RS232/USB-B			
PC Compatibility	VGA, SVGA, XGA, SXGA, WXGA, UXGA, Mac			
Video Compatibility	PAL/SECAM/NTSC/NTSC4.43/PAL-M/PAL-N /720p/576p/480p/576i/480i/720p/1080i/1035i			
Lens Shift H	No			
Lens Shift V	No			
Lamp	215W	215W	215W	245W
Lamp Life	(STD Mode) 4000hours / (ECO Mode) 6000hours			
H-Synch Range	15~100KHz			
V-Synch Range	48~85Hz			
Standby Power	<1W			
Power Consumption	300W	300W	300W	315W
Power Supply	100~240V AC @ 50~60 Hz			
Operating Temp.	41°F ~ 95°F			
Storage Temp.	14°F ~ 140°F			
OSD Languages	17 languages including English, German, French, Italian, Spanish, Portuguese, Dutch, Swedish, Finnish, Hungarian, Romanian, Russian, Thai, Indonesian, Arabic, Turkish, Polish			
Speaker	1x10W			
Dimension	16.5" x 13.6" x 4.3"			
Weight	12.1 Lbs			
Standard Accessories	User Manual (CD), Power Cord, Remote Control, VGA Cable, Warranty Card			
Other Features	<ol style="list-style-type: none"> 1. Top Cover Lamp Replacement 2. Sponge Filter 3. Build in Test Images 4. Zoom in/out and Panning 5. Customized Power on Time 6. Auto Signal Sourcing 7. Auto Power off without Input Source 8. Auto Power on with Input Source Detected under Standby Mode 			

* Product specifications are subject to change at any time without prior notice.

ASK Proxima



Minimum Distance
Maximum Image



RJ45



Bright Era



Video Wall



2000:1



HDMI



USB-B

US1275-A / US1325-A
US1275W-A / US1315W-A



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ASK, founded in 1984, originally conducted R&D in LCD technology for the production of LCD screens but later turned its focus towards developing overhead panels for projecting images in larger formats.

In 1991, Tandberg Data, a world leader in data storage products, assumed ownership of the firm, which rejuvenates ASK by turning its target to projector manufacture by collaborating with Polaroid under the label "For Polaroid - By ASK". The company undertook an aggressive marketing campaign, building a network of distributors in countries all over Europe and Asia.

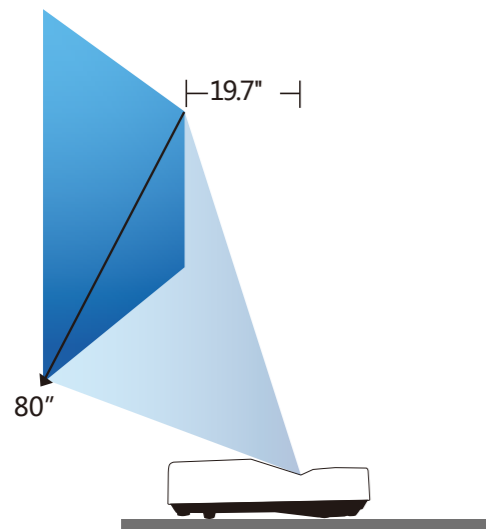
In 1998, to expand the market, ASK acquired its American competitor, Proxima Corporation. Later the company changed its name to Proxima ASA in 2000, and as of 2005, the company was the second largest in the projector industry. The year after, the company merged with the industry leader, InFocus Corporation.

In 2010, ASK Proxima went through another round of re-structuring and started to implement a new strategy to compete in the world market.



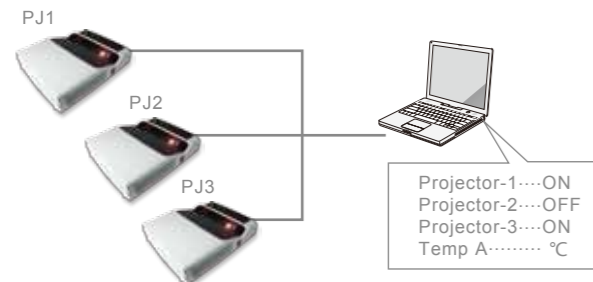
Powerful Short-throw Functionality

Short-throw lens empowers to project an image up to 80" (diagonally) within limited distance of only 0.5M. Audiences can still enjoy a large image without shadow even in limited space.



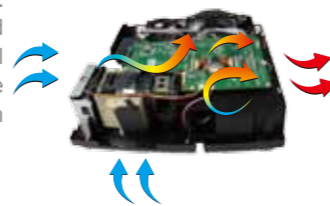
RJ45 Network Control

By wired connection to RJ45, the user can control or monitor all projectors in distance by on/off, configuration, viewing lamp time and operating status by entering corresponding IP through internet browser.



Hybrid Filter & Powerful Cooling System

Optimized cooling system: multiple cooling outlets and inlets, effective and powerful dispersion of heat to ensure stable operation even in high altitude areas.



Effective Anti-static Filter

Usually after a certain period of operation, the filter's performance will decrease as it is prone to accumulate static charges which draw particles in the air. ASK short-throw projectors' detachable anti-static filter can prevent friction electrification and charge storage. 5mm thick, the filter can guard the projectors from invasion of smoke and dust with convenient maintenance by easy detachment and cleaning.



6000Hours Ultra-durable Lamp Life

Philip 215W/245W high pressure mercury lamp features compactness, elevated brightness, no glare and upgraded reliability, which optimize to optimize the projectors' performance by higher lumens and extended lamp life.



Touch Keypad

Blue touch keypad can bring perfect projector operation experiences to users.



Stylish Appearance and Anti-dust Lens.

Side hidden interfaces design: interfaces are hidden inside the body. With special routing slot, even if multiple cables are connected, it still looks neat in order. Embedded lens protection design shortens distance between the projector and the screen by taking advantage of the space smartly. It guards the lens from dust invasion to prevent inconvenient maintenance problem and extends the life time of the lens.



Real Color Re-production

BrightEra "BrightEra" LCD panel technology is a registered trademark of Sony Corporation.

"BrightEra" chip reduces light leakage, enhanced contrast. Inorganic alignment technology improves panel durability & stability.

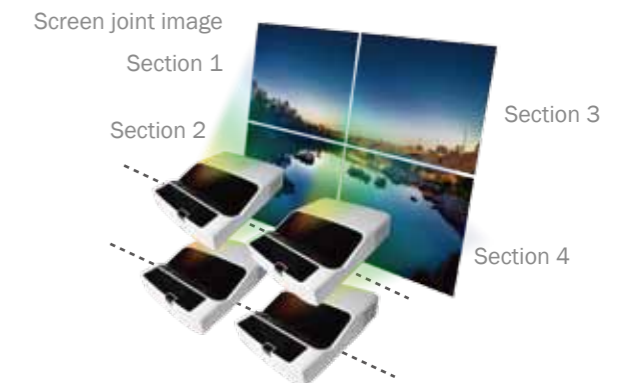
16:10 Wide Screen Design (for US1275W-A and US1315W-A)

WXGA (1280*800) resolution allows to display 1.3 times of contents than XGA (1024*768). It takes advantage of the screen to the maximum and presents a better image for words and excel. Presenters will not be bothered by the height of 16:10 white board as it is the same with 4:3. Perfect match of WXGA projectors and 16:10 white boards help to present optimal images without compression and distortion.



Unique Image Segmentation and Joint Functions.

Joint of big images normally requires the combination of high end projectors and screen split equipments, the cost of which is high, and operation is complicated; However ASK Proxima can automatically achieve big images joint with several units of projectors without the screen split equipment, supporting XGA and WXGA.



Multiple I/O Interface

HDMI, S-video, PC port, Video and other multiple interface.

