smarter.together

Visualization technology for the corporate market

BARCO

Visibly yours

Unlock the power of shared knowledge

In our complex world, it takes real specialists to come up with solutions. This means that teams need to work together to fully capture all aspects of a challenge. Collaboration is therefore crucial in any business context.
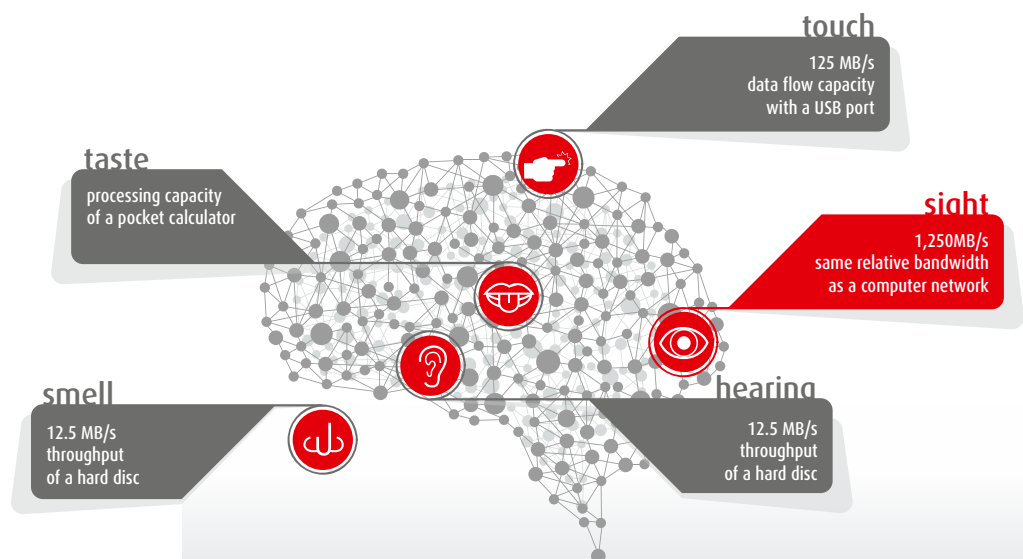
Visual assistance is a key element in the collaboration process. That's where Barco's visual collaboration solutions for meeting rooms step in. They deliver the finest image quality and highest reliability, and also provide the collaboration technology and content visualization management that help people work together easily and naturally.

The solution is in our portfolio

Whatever the scope, purpose or demands of your project, Barco's extensive portfolio holds the solution. From state-of-the-art projection and easy-to-use collaboration and presentation tools, to indoor and outdoor LED technology, eye-catching digital signage, and tailor-made video walls, only Barco offers a full palette of networked visualization technology to make your project a success. You can select the Barco products that best answer you needs from three basic categories (display solutions, collaboration solutions and content visualization management).

Collaboration solutions

But however diverse our portfolio may be, all of our products share the same values:

· Exceptional image quality
· Ultimate reliability for 24/7 performance
· Low total cost of ownership
· Ease of use

touch
125 MB/s
data flow capacity
with a USB port

taste
processing capacity
of a pocket calculator

sight
1,250MB/s
same relative bandwidth
as a computer network

smell
12.5 MB/s
throughput
of a hard disc

hearing
12.5 MB/s
throughput
of a hard disc

50%
of the Fortune Global
500 companies use
Barco technology in their
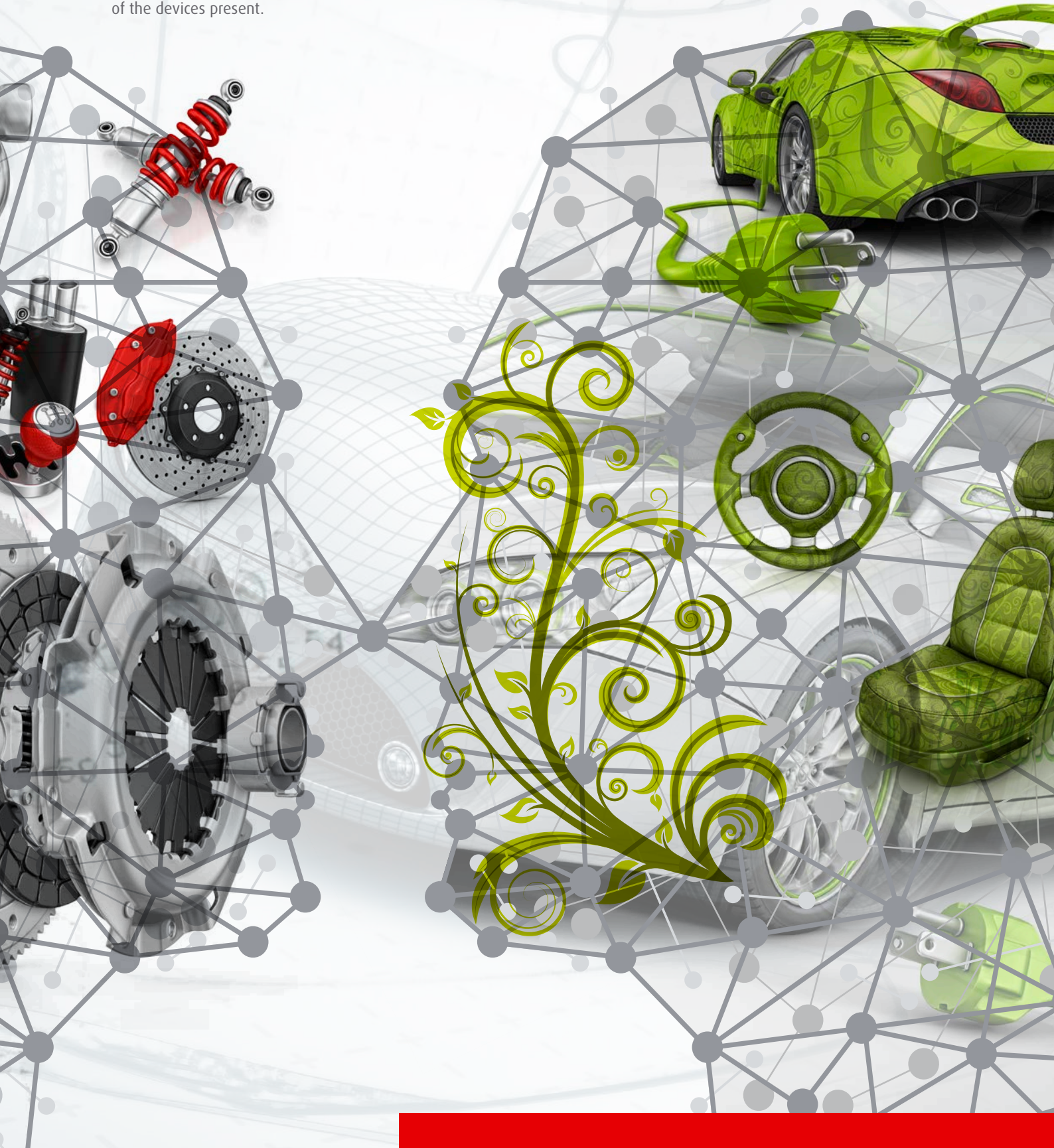meeting rooms

Content visualization
management

Display
solutions

Why seeing is believing

Your mind processes visual data 65,000 times faster than spoken words. This means that even the most talented speaker needs visual assistance if she wants her message to stick. If not, you'll only remember being entertained...

Making it easy for everyone

Technology should be a help – not an obstacle. At Barco, we believe that people entering a meeting room for the first time, should immediately be able to use all of the devices present.

Interfaces that make sense

We believe 'User' is the most important part of the term 'User Interface'. Interfaces need to be made for humans. At a glance, people need to see how it works – or at least how it works for them. So we focus on functionality – not features. But don't worry: the features are there as well – for those who dig a little deeper.

It just works

Technology should just work. There's only one word for devices that fail and delay meetings: useless. Barco's systems are designed to play a supporting role in the collaboration process. They're simply there, where and when you need them, forming a natural component of the process.

Secure and user-friendly

Too often, security comes at the cost of user experience. At Barco, we prove that secure products can maintain their user-friendliness. Security measures are hidden from the user, and don't interfere with the business process. Your sensitive information remains secure at all times.

WYSIWYE: What You See Is What You Expect

You might think that Generation Y doesn't have issues with technology. But think again: they were raised in a world full of user interfaces that follow a logical pattern. Stray from that pattern, and the youngsters are just as confused as seniors. Even more than previous generations, Generation Y demands that technology 'just works as we want it to work'. That's why Barco puts a lot of effort into making technology simple and intuitive.

Picture-perfect presentations

We've said it before: seeing is believing. And display and projection technology play a critical role in how information is conveyed. It helps you get your message across and simplifies information sharing. Your message is important – and you want it to reach your audience in the right way.

Our large portfolio of display and projection technology – from lamp and laser projectors to LED and LCD video walls – improve how you share your information, for increased meeting productivity.

Striking image quality

Successful presentations depend on many factors but it all starts with showing your content in the best possible way. Our business projectors and LED and LCD video walls share the same benefit: the excellent image quality they display. They provide stable, razor-sharp, and crystal-clear images that don't tire the eyes. Our products enable you to share highly detailed information that's clearly visible to all meeting attendees. Their crisp colors and unmatched contrast levels will do justice to your presentations. And their image quality lasts too!

So simple

The user experience is critical and Barco products need to be both easy to install and easy to use. They feature intuitive remote controls and menus so users know how they work, in the blink of an eye. The Barco laser phosphor projectors for instance are not only compact and lightweight, they can be rotated 360° and support portrait mode for flexible installation. And thanks to the freestanding structures, you can easily integrate LCD video walls into your workplace as well, without the need for any wall support.
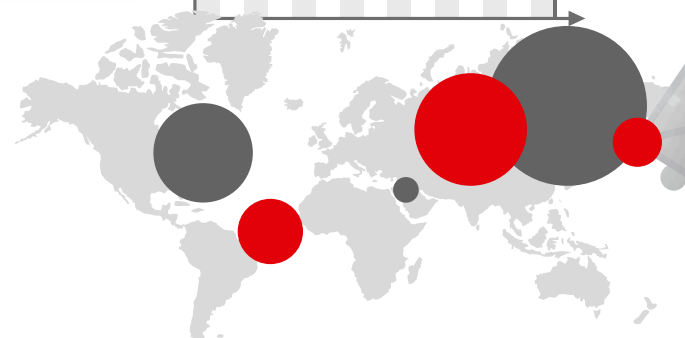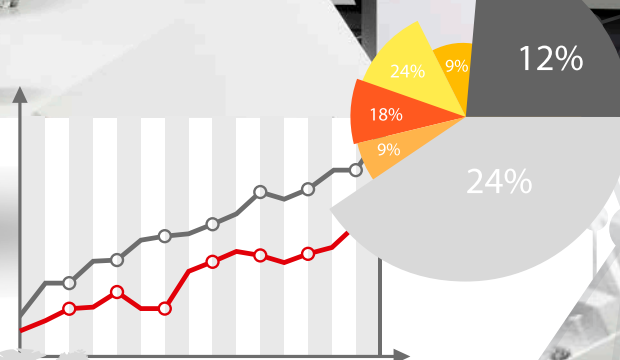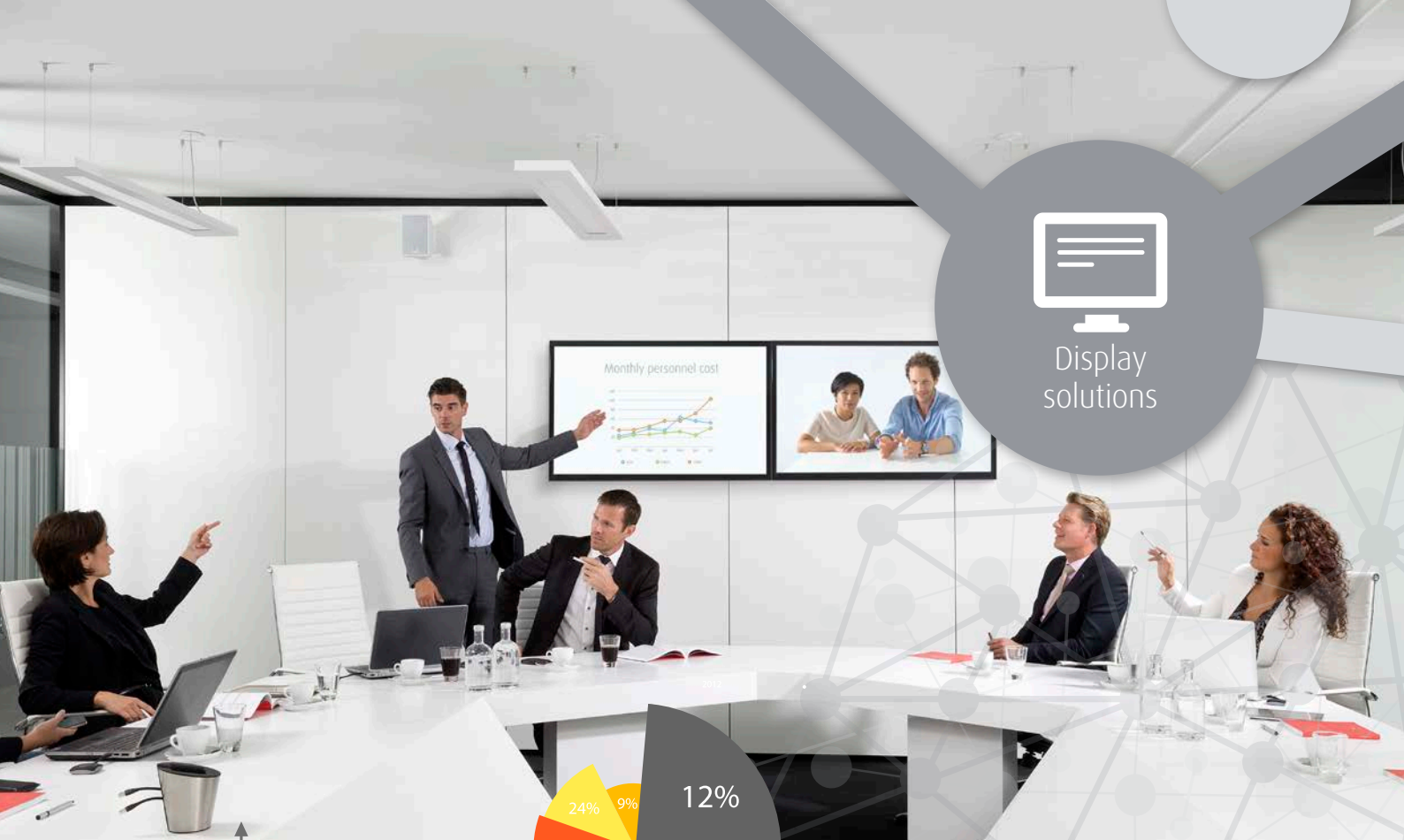
Discard distractions

In meetings, people want to focus on the presentation and not on the technology. Thanks to Barco you won't be distracted by your projector nor will you waste time waiting for your display to start up. Did you know that noise in working environments can reduce productivity by more than 30%? That's why we designed our projectors to be really quiet. Now you can focus on what really matters: the agenda.

Monthly personnel cost
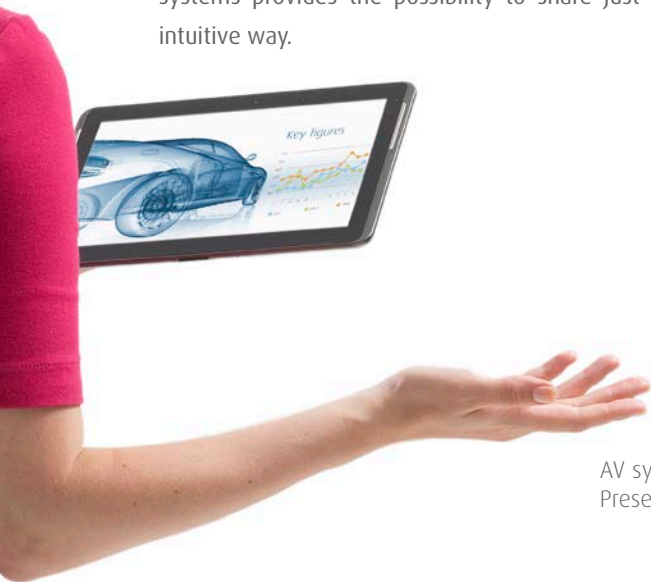
12%

24%

9%

24%

18%

9%

One size fits all?

We have a very wide range of projectors. Why? Because we want to answer the needs of your room perfectly. There are a lot of parameters to consider when choosing a projector, including lighting conditions, the size of the room, the number of seats, and even typical content displayed. All this must be reflected in the projector's specifications. Forget the 'one size fits all' philosophy. It doesn't work with clothes, and it doesn't work with projectors either.

Working together, taken seriously

Content can be stored on just about any device – on laptops, smartphones, tablets, paper, or even the cloud. This information is relevant and we provide the way to share it in the meeting room. Our portfolio of presentation and collaboration systems provides the possibility to share just about anything in a logical and intuitive way.

Pleased to meet – ClickShare

Laptops, tablets and smartphones are ClickShare's playground. Simply plug in and click a ClickShare Button to get the laptop content on the meeting room's AV system. Tablets and smartphones can share their data through the free ClickShare Presenter app for Android and iOS.

1. Connect

Plug in the ClickShare Button and start the application

2. Click

Click to show your laptop screen on the large meeting room display

3. Share

Share your content with other meeting participants

Button
Connect the Button to the USB port on your PC or Mac, click it, and share

Extended desktop
Show different content on the central screen and on your laptop using Extended desktop

Collaboration solutions

Interactive collaboration platform

With its interactive collaboration platform for meeting and training rooms, Barco introduces the most powerful and flexible collaboration technology available. The platform enables users to show content from any digital device, wired or wireless, on a central screen. The system can drive up to two 4k displays and automatically composites multiple sources. An intuitive user interface with source preview and moderation offers total control of the meeting or training session. Easy, reliable and future-proof, Barco's interactive collaboration platform is the perfect system for a wide variety of situations, including classrooms, corporate meeting rooms, training rooms and conference theaters.

Welcome to the age of collaboration

Increased complexity requires more specialization

More specialization leads to bigger teams

Bigger teams require better collaboration

No installation
ClickShare is a zero footprint application, leaving no software on the user's PC or Mac

Mobile
iPad, iPhone, and Android users can share using the ClickShare app

Wireless
No cables, no fuss. With ClickShare, you can finally say goodbye to that clumsy video cable

Video and audio
Play video at up to 30 fps, with perfectly synchronized audio

Your content, where it's needed

Delivering your content where it needs to be, in the most optimal way. That's the ambition of Barco's corporate solutions. Barco's content visualization management products support you in the presentation, management, control, and distribution of your content, in large conference rooms, throughout your company, or even around the world.

X20 real-time visual communications platform

Barco's X20 platform improves communication channels. Including intuitive tools for content generation and distribution, the HTML5-based platform offers a way to bring relevant information to the various stakeholders (internal and external) using standard web technologies. This means anybody with a web browser can see it – opening the way to easy content sharing with mobile users. X20 presents data in a graphical form that is easy to interpret, and it also offers interactivity for immediate action or collaboration. This way, you not only inform people, you actively involve them as well.

Presentation switchers

In larger rooms, such as big boardrooms and conference theaters, the on-screen visuals are usually mixed by an operator. Barco's portfolio of presentation switchers and screen management systems includes all necessary image processing equipment for any room or event. Excelling in image quality and ease of use, our cutting-edge products have been leading the market for many years.

Digital media players

Your people are the heart of your business. So it's best to fully engage them in the enterprise's vision. Using Barco's digital signage technology, you have the tools to distribute any message throughout the organization – from inspiring quotes to emergency instructions. Furthermore, you can give visitors in the lobby a personalized welcome, or even organize automated tours around the premises. The possibilities are limitless.

To unlock the power of shared knowledge, you must connect information and people in the most intuitive way

Barco – a brand you can trust

With decades of experience in business-critical visualization solutions, we can say we know the market. All this knowledge is reflected in our innovative and user-friendly solutions.

Over 80 years of customer trust and loyalty

Barco has been around for over 80 years. This has been made possible by our loyal customer base, who trust us – and our products.

Critical experience

Barco is a lot more than the corporate market. Our quality and service culture was raised in the healthcare and aviation markets, where technology failures can be lethal. This philosophy is applied to all of our product designs.

Service and support, around the globe

A worldwide network of global competence centers, regional service centers and local service satellites ensures maximum operability and performance of your system. All over the globe, Barco's experienced and qualified resources are ready to meet your local needs and requirements.

www.barco.com

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