



**Media Contact:** Jeff More

Tech Image (for NEC Display Solutions)

(312) 673-6049

[jeff.more@techimage.com](mailto:jeff.more@techimage.com)

## **NEC DISPLAY INTRODUCES NEW ULTRA SHORT THROW PROJECTOR WITH HLD LED LIGHT SOURCE**

*The UM383WL is ideal for the classroom,  
its features providing the optimum, engaging teaching experience*

**CHICAGO – February 3, 2020** – [NEC Display Solutions of America](#), a leading provider of commercial-grade digital signage displays and projectors, today released their new, cutting-edge UM383WL ultra short throw projector. The UM383WL will stand out in the NEC Display projector lineup as the first product to take advantage of HLD LED technology as a light source. HLD LED is a lampless, solid-state technology that offers excellent brightness, color accuracy, and image vibrancy.

The UM383WL utilizes LCD optics, provides WXGA (1280x800) resolution, 3800 lumens brightness, and is capable of producing an exceptionally large image that is diagonally 130 inches from less than three feet away from the screen. The projector's light source lasts up to 20,000 hours, and the HLD LED technology streamlines maintenance and eliminates the need for lamp replacements.

The projector is also designed for quick start up along with instant-off, and includes wired networking to allow administrative control with remote monitoring. The UM383WL is offered in two packages – as a standalone unit or bundled with NEC's NP06WK1 wall mount.

The UM383WL's unique design provides flexibility for installers. The projector offers optical zoom and lens shift that allow it to be adjusted as needed to fill the screen properly. Further digital adjustments are possible with keystone, cornerstone and pincushion correction.

"We set out to create a projector that would provide the low maintenance, flexible solution that our customers require without compromising the stunning image quality that we promise in all of our products," said Ryan Pitterle, Product Manager. "The UM383WL

projector fulfills both of these requirements, and will be an asset to presenters and educators.”

The UM383WL allows presenters to engage more with their projected content. With NEC’s new ultra short throw projector, presenters can stand close to the image without having a bright light in their eyes or casting a shadow onto the projected image. The UM383WL enhances a student’s learning experience and an educator’s ability to teach, and is especially well suited for classroom applications.

The UM383WL will be available to order starting February 2020. MAP for the standalone unit is \$1,849 while the bundled option will run for \$1,949. For more information on the projector and its features, visit [www.necdisplay.com](http://www.necdisplay.com).

###

#### **About NEC Display Solutions of America, Inc.**

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). Follow us on our social media channels: [Facebook](#), [YouTube](#), [Twitter](#) and [LinkedIn](#).

#### **About NEC Corporation**

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company’s experience and global resources, NEC’s advanced technologies meet the complex and ever-changing needs of its customers.

NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at [www.nec.com](http://www.nec.com).

The NEC Group globally provides "Solutions for Society" that promote the safety, security, efficiency and equality of society. Under the company's corporate message of "Orchestrating a brighter world," NEC aims to help solve a wide range of challenging issues and to create new social value for the changing world of tomorrow. For more information, please visit <http://www.nec.com/en/global/about/solutionsforsociety/message.html>.

*NEC is a registered trademark of NEC Corporation. All Rights Reserved. Other product or service marks mentioned herein are the trademarks of their respective owners. ©2019 NEC Corporation.*